

HOME FURNISHINGS

Cabana magazine sets a curated summer table at Moda Operandi

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Cabana magazine's curated tableware sold via Moda Operandi

By STAFF REPORTS

Shelter publication Cabana magazine is expanding its reach from print to tablewares in an exclusive collaboration with online retailer Moda Operandi.

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Evoking the "mark of true sophistication is well-dressed home" adage, Cabana magazine's founder and editor in chief Martina Mondadori curated a selection of mix-and-match housewares for summer entertaining. Cabana magazine often works with high-end brands on a collaborative basis to bring depth to its publication as well as to enter new facets of readers' lives.

A place at the table

Cabana's curated housewares launched on Moda Operandi's Web site April 28 and will be available through May 26.

The collection includes hand painted carafes, vases, hand embroidered table linens such as placemats and napkins, dishes, serving bowls, pitches and a selection of colorful glassware. In total, there are 50 pieces to the collection.

In addition to Cabana-branded items inspired by Northern Italy craftsmanship, Ms. Mondadori selected homewares from brands such as Decors Barbares, Richard Ginori, Laguna B, Zsuzsanna Nyul, Stamperia Bertozzi and Atelier Hourri Tazi.

Prices range from \$60 for a Cabana ceramic bowl to \$2,200 for a Decors Barbares linen tablecloth. Consumers are able to leave a preorder deposit to reserve pieces from the collection.



Items featured in the Cabana magazine home collection for Moda Operandi

The Cabana for Moda Operandi collection will also be available by appointment only at the retailer's New York Madison Avenue showroom May 4-12.

Earlier this month, the Milan-based publication entered the stationery category with a collaboration with postage service Paperless Post.

Part of the digital postage service's Spotlight collection, Cabana has collaborated with Paperless Post on more than a dozen invitations and stationery designs.

The collection has been curated by Cabana's Ms. Mondadori to reflect the antique objects and textiles featured in the pages of the high-end home and interiors publication ([see story](#)).

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