

NEWS BRIEFS

Ralph Lauren, China, Breitling and Tesla – News briefs

May 2, 2017



Ralph Lauren's Iconic Style campaign

By STAFF REPORTS

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Today in luxury marketing:

[Ralph Lauren shutters Greenwich, CT store](#)

Ralph Lauren quietly shuttered its 19,000-square-foot store at 265 Greenwich Avenue in Greenwich, CT, according to Women's Wear Daily.

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[Wealthy Chinese scramble for imperiled commodity: US "Golden Visa"](#)

He has a lakeside villa valued at more than \$3 million, two Mercedes sedans in the garage and a butler who fluffs his pillows and shines his shoes. But Liu Xiyu, a real estate executive in Beijing, still lacks the convenience he says he most wants in life: an American green card, according to The New York Times.

[Click here to read the entire article on The New York Times](#)

[Breitling finally hits some good timing](#)

Sold: one vintage Swiss watch. Still keeps pretty decent time. Could do with a bit of a polish. Private equity firm CVC Capital Partners is buying a controlling stake in Breitling, reports Bloomberg.

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[Tesla recruiting engineers in Mexico for California plant](#)

Tesla Inc. is recruiting engineers from Mexico to work on robotics and other automated equipment at its California factory, according to LinkedIn postings viewed by Reuters, part of a hiring push to ready the plant for mass

production of the upcoming Model 3, per Reuters.

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