

NEWS BRIEFS

## Gucci, Bergdorf Goodman, Dior, Land Rover and Crystal – Live news

May 2, 2017



*Baby Dior's Alice*

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By STAFF REPORTS

Luxury Daily's live news from May 1:

[Bergdorf Goodman opens up fashion director's closet via shop in shop](#)

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Department store Bergdorf Goodman is exploring the personal tastes of its senior vice president, women's fashion director and store presentation Linda Fargo in a new in-store space.

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[Dior gives children's apparel an attitude in cheeky series](#)

French fashion house Christian Dior is lending a rebellious flair to its Baby Dior children's wear collection with the help of two rambunctious siblings.

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[Crystal leverages virtual reality for pre-booking immersion](#)

Hospitality service provider Crystal is helping prospective travelers imagine themselves on one of its cruises with the addition of virtual reality technology.

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[Land Rover book pays homage to discontinued Defender](#)

British automaker Jaguar Land Rover is marking its seven-decade milestone in print.

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[Virtuoso links with VizEat to offer destination-centric dining](#)

High-end hospitality network Virtuoso is appealing to travelers' desires for culinary experiences through a new partnership.

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### [Gucci taps millennial trio to market first Alessandro Michele-designed scent](#)

Italian fashion label Gucci's creative director Alessandro Michele is putting his touch on the brand's fragrance portfolio, furthering his makeover of the house's product lines.

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### [Cabana magazine sets a curated summer table at Moda Operandi](#)

Shelter publication Cabana magazine is expanding its reach from print to tablewares in an exclusive collaboration with online retailer Moda Operandi.

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### [Fairmont gains strength with fitness in latest partnership](#)

Fairmont Hotels & Resorts is putting a greater emphasis on fitness at its properties, hoping to make it easier for travelers to keep up their fitness routines while away from home.

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