

AUTOMOTIVE

Pre-owned Maserati models now available for purchase

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Maserati Quattroporte GranLusso

By STAFF REPORTS

Italian automaker Maserati has launched a program to give aspiring owners of its vehicles the opportunity to purchase its automobiles through a certified pre-owned platform.

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Last month, Maserati North America began offering the Officine Maserati Certified Pre-Owned (CPO) program, which will include all of the automaker's models. Offering a CPO program allows aspirational owners to try the brand without the same financial restraints associated with purchasing the most-recent model year.

Pre-owned driving

Through the Officine Maserati CPO potential owners can purchase any of Maserati's models. All vehicles purchased through the CPO are subject to two years of warranty coverage with unlimited mileage.

To ensure quality, Maserati selects top condition vehicles that are subject to a 120 point inspection process. This reassures CPO drivers that the Maserati purchased is in optimal conditions and the automaker's exacting standards.

All pre-owned vehicles are thoroughly checked and all services brought up-to-date to bring the automobile up to factory quality-assurance standards before qualifying for CPO status.



Maserati's first SUV model, the Levante

In addition to quality assurance, the Maserati CPO program vehicles will include a free three-month trial of SiriusXM radio.

Maserati recently celebrated its 100th anniversary, and this year introduced its first-ever SUV model, the Levante ([see story](#)).

The Levante and its flagship Quattroporte, Ghibli sedan, the GranTurismo and convertible version are all offered via the CPO program.

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