

RETAIL

Galleries Lafayette illustrates CSR commitment in GoodPlanet Foundation alliance

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Galleries Lafayette's Fashion Integrity inaugural collection

By STAFF REPORTS

French department store chain Galleries Lafayette has inked a partnership with the GoodPlanet Foundation to further its sustainability policies.

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Galleries Lafayette is among the retailers committed to taking an ethical and responsible approach to corporate social responsibility and sustainability. Across sectors, brands and retailers are putting a green foot forward as consumers yearn for transparency and mindful luxury.

Green is good

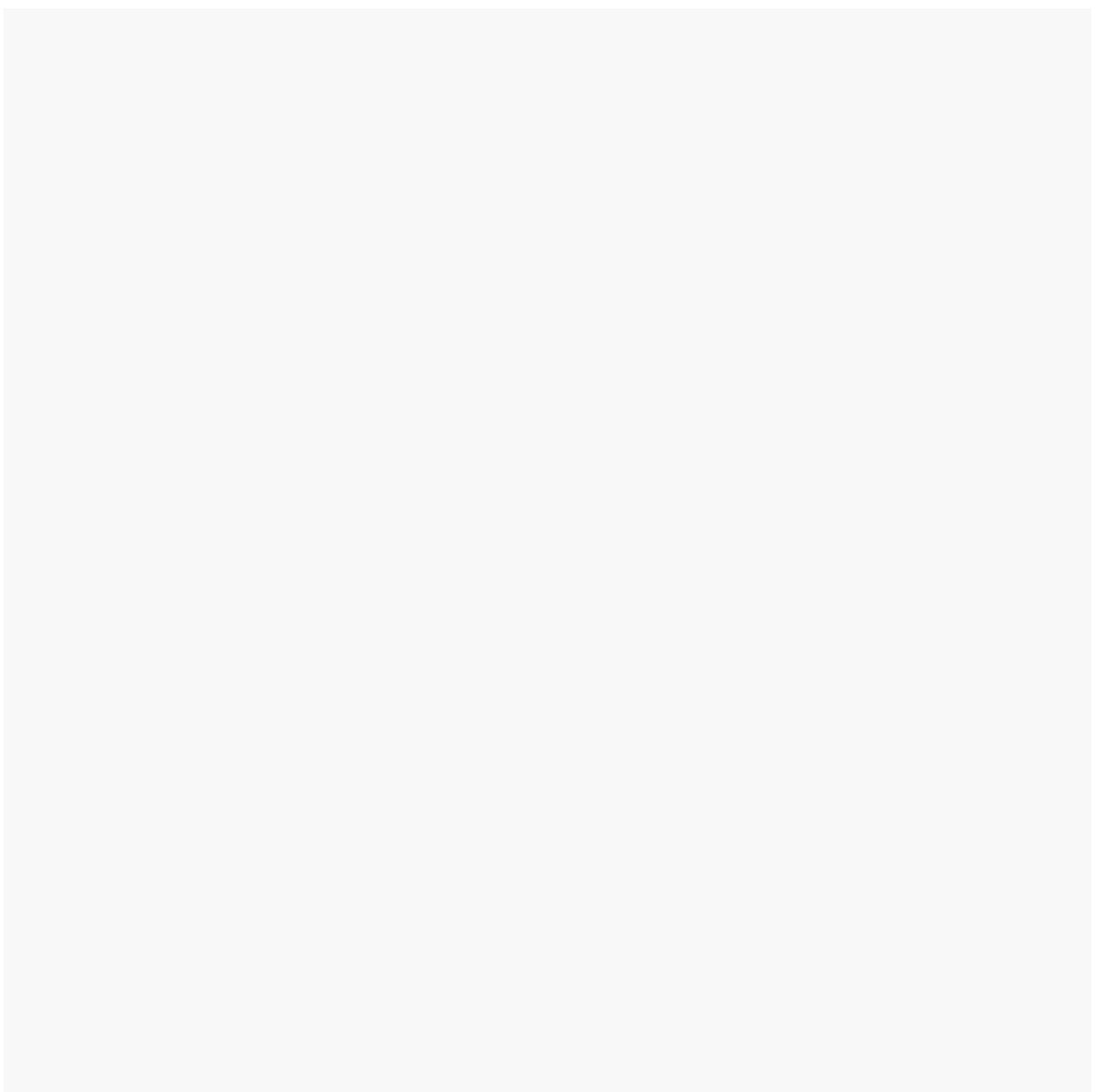
Through its partnership with the GoodPlanet Foundation, Galleries Lafayette is demonstrating its commitment to sustainable causes and hopes to become a global pacesetter for the retail sector.

For the next three years, Galleries Lafayette will work with the GoodPlanet Foundation to create synergies between the know-how of the foundation's teams and those in its group.

Galleries Lafayette will lead concrete and sustainable actions developed by the brands within its stable. The actions will be geared toward the encouragement and promotion of ethical and responsible production methods.

"This partnership between the Galleries Lafayette group and the GoodPlanet Foundation means more than just support, it demonstrates our group's strong commitment to act for the protection of the environment," said Philippe Houze, executive chairman of the Galleries Lafayette Group, in a statement.

"After the recent opening of the Jardin Perche' at the BHV Marais, France's largest urban farming terrace, and the upcoming launch of our second 100 percent traceable fashion collection, Fashion Integrity' ([see story](#)), this partnership brings a new illustration to our convictions about corporate social responsibility and our desire to raise awareness among our various stakeholders – customers, collaborators, partners – on environmental issues."



CARNET DE POUSSE : depuis plusieurs mois se cache sur notre toit un Jardin Perch lanc dans le cadre de l'appel projets Vgtalisations Innovantes l'initiative @paris_maville. Cette semaine sur les herbes de Provence qui poussent sur notre toit (lien dans notre bio). #restezconnects #BHVert #leBHVMarais #green #jardinperch #toit #souslesfraises

A post shared by LE BHV MARAIS (@le_bhv_marais) on Apr 27, 2017 at 9:05am PDT

Galeries Lafayette Group includes the namesake department store chain as well as BHV Marais, Royal Quartz, Louis Pion and Didier Guerin. The retail group employs more than 15,000 people and has annual retail sales of 3.8 billion, or \$4.1 billion at current exchange rates.

The group also promotes the French "Art of Living" and acts as benchmark of fair trade.

"The GoodPlanet Foundation is pleased that an actor such as the Galeries Lafayette group is committed to ensuring that ecological issues are at the heart of everyone's concerns," said Mr. Arthus-Bertrand, chairman of the GoodPlanet Foundation.

"The Galeries Lafayette group will benefit from positive emulation on corporate social responsibility, and constructive actions will arise from exchanges with the foundation and its other partners," he said. "This partnership

demonstrates in practical terms how companies can associate themselves with an organization of general interest in an approach of progress toward more sustainable practices."

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