

NEWS BRIEFS

## Moynat, Coach, LVMH and BMW – News briefs

May 10, 2017



*Moynat's Rejane handbag style*

---

By STAFF REPORTS

Today in luxury marketing:

[Why Upper East Siders are carrying this historical handbag](#)

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

There's no shortage of luxury labels selling leather goods on Madison Avenue, but a new brand on the block is for handbag aficionados who favor craftsmanship and under-the-radar luxury over mass label recognition. Though it's been around for 169 years, French leather accessories house Moynat has just opened its first stateside store this spring on Madison and 74th, next door to the Met Breuer and located within what was formerly the Whitney family's brownstone, according to Town & Country magazine.

[Click here to read the entire article on Town & Country magazine](#)

[Here's how Coach is creating a "house" of luxury brands, analyst says](#)

May 8's major mergers and acquisitions news likely isn't Coach's last deal, one retail analyst predicts, reports CNBC.

[Click here to read the entire article on CNBC](#)

[Macron supporter LVMH still hiring in France as others cut jobs](#)

As President-elect Emmanuel Macron confronts France's stubbornly high unemployment, he can look to a luxury-goods sector that cheered his victory as one industry that's creating jobs, says Bloomberg.

[Click here to read the entire article on Bloomberg](#)

[BMW to raise production capacity to 3M vehicles by 2020, report says](#)

BMW AG plans to raise its annual production capacity by about 27 percent to 3 million vehicles by 2020 and plans to build its X5 offroader in China, German daily Handelsblatt said, citing company sources familiar with the plans, per Automotive News.

[Click here to read the entire article on Automotive News](#)

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.