

NEWS BRIEFS

Roberto Cavalli, LVMH, .Art, Givenchy and Inter Parfums – Live news

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Campaign for Jimmy Choo's L'eau

By STAFF REPORTS

Luxury Daily's live news from May 10:

[Inter Parfums finds legacy scents drive ROI](#)

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Fragrance and beauty licensee Inter Parfums' sales were up 28.3 percent in the first quarter of 2017, but the company is not expecting the strong growth to be a year-long trend.

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[Givenchy conveys beauty brand values in Monte-Carlo spa](#)

French couture house Givenchy is creating a space for hands-on exploration of its skincare, cosmetics and fragrances with the opening of its first branded spa in Monaco.

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[LVMH makes plans for multi-brand ecommerce site public](#)

Luxury conglomerate Mot Hennessy Louis Vuitton has confirmed months-long rumors of its creation of a multi-brand flagship.

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[Sotheby's, Rolex among .Art domain adopters](#)

Since it launched in December, the top-level domain for the art world has seen about 2,500 registrations.

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[Roberto Cavalli fills creative director post](#)

Italian fashion house Roberto Cavalli has named British designer Paul Surridge its new creative director.

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