

NEWS BRIEFS

Richemont, Net-A-Porter, Nordstrom, Swarovski, IWC and Landmark – Live news

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Image source Cartier

By STAFF REPORTS

Luxury Daily's live news from May 12:

[IWC flaunts first female designs in Harrods exhibit](#)

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Swiss watchmaker IWC Schaffhausen is popping up at Harrods to showcase its newly dual gender approach to timepiece design.

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[Landmark champions personal style in Iris Apfel exhibit](#)

Hong Kong shopping center Landmark is paying tribute to the individuality of style icon Iris Apfel in a public exhibit.

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[Nordstrom Rewards members drove 47pc of group sales in Q1](#)

Retail group Nordstrom's sales were up 2.7 percent in the first quarter of fiscal 2017 to \$3.3 billion.

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[Social commerce innovation: Swarovski's WeChat mini program case](#)

Collaborating with Tencent and DLG China, Swarovski is the first watch and jewelry brand to leverage mini programs to innovate on social commerce, highlighting its recent Mother's Day campaign.

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[Net-A-Porter hires global buying director from Bergdorf Goodman](#)

Online retailer Net-A-Porter has named Elizabeth von der Goltz its global buying director.

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[Richemont sales down 4pc for fiscal 2017](#)

A result of changes in consumer demand and consumption habits, luxury conglomerate Richemont's wholesale channels saw challenges in 2017.

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