

NEWS BRIEFS

Supercars, models, Hamptons and Caviar – News briefs

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The supercar vending machine in Singapore

By STAFF REPORTS

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Today in luxury marketing:

[There's a giant supercar vending machine in Singapore](#)

It's the quirky car buying experience you didn't know you needed. Making use of a stacking display case showroom, [Autobahn Motors](#) has taken an off-the-wall approach to selling its high-class inventory literally. The vending machine style building allows the [Singapore](#) dealer to use space efficiently and theatrically, drawing in customers from all over the continent with this 15-story building filled with supercars, according to The Drive.

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[Luxury brands look for new models in a radical era](#)

On a recent Saturday in Soho in downtown New York, lines of shoppers in white sneakers and striped Breton tops buzzed for the fifth floor of a nondescript commercial building. Their destination was Everlane Studio, the New York showroom of an ecommerce retail start-up taking aim at the luxury goods business model, reports FT.

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[Revived Hamptons luxury liner to start daily service](#)

A bus line that carried commuters between the Hamptons and Manhattan will return Memorial Day weekend under a new owner, after the company abruptly went out of business last year, says Newsday.

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[Indestructible phone: Italian luxury brand to make titanium Nokia 3310](#)

The Italian brand Caviar, which produces luxury smartphones made of precious metals, has introduced a new restyled Nokia 3310 sporting a titanium case that it is hawking as "the sturdiest cellphone in the world," per RT.

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