

NEWS BRIEFS

Zegna, Tesla, Hotel de Crillon and British Vogue – News briefs

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Zegna's master tailor at the Bespoke Atelier

By STAFF REPORTS

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Today in luxury marketing:

[Alessandro Sartori working on a new fabric](#)

Alessandro Sartori, artistic director of the Ermenegildo Zegna group, is working on a new textile project that combines craftsmanship with nanotechnology. The brand is now developing a new crease-resistant wool fiber aimed to prevent felting so that the fabric can be machine washable while retaining wool's natural hygroscopic features, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Tesla and Uber: A match made in "never," apparently](#)

There are many different reasons to say no to a partnership, but Uber CEO Travis Kalanick apparently saw right through Tesla CEO Elon Musk's attempt to dissuade Kalanick from the idea of a partnership, per CNET.

[Click here to read the entire article on CNET](#)

[Hotel de Crillon banks on recovery in Paris pulling power](#)

When Paris's landmark Hotel de Crillon reopens in July after a four-year \$222 million revamp, it will be hoping to catch a rebound in the luxury hotel trade after a wave of bloody street attacks drove away big-paying tourists, according to Reuters.

[Click here to read the entire article on Reuters](#)

[Lucinda Chambers to depart British Vogue](#)

Lucinda Chambers has announced that she is to step down from her position as fashion director of British Vogue. She will depart this summer after a career spanning 36 years at the publication, says British Vogue.

[Click here to read the entire article on British Vogue](#)

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