

TRAVEL AND HOSPITALITY

Four Seasons celebrates Global Wellness Day with worldwide events

May 19, 2017



Four Seasons Hotels guests can experience guided lessons from health experts

By DANNY PARISI

Four Seasons Hotels & Resorts is celebrating Global Wellness Day around the world at many of its international locations this June.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Global Wellness Day on June 10 is dedicated to physical and emotional health and is celebrated around the world as a time to focus on self-care. Four Seasons is taking this opportunity to lavish its customers with health and wellness events led by experts in the field.

Global Wellness Day

Four Seasons, as a luxury hospitality brand, is invested in giving its customers the best experiences it can offer. The brand is also interested in making sure its customers stay happy and healthy.

It is in this spirit that the chain is celebrating Global Wellness Day with a series of events at many different Four Seasons locations in a number of countries.

These events span from workout sessions, nutritional lessons, guided meditations and many other classes and events dedicated to helping customers keep their bodies and minds in top shape.



Puppies at Four Seasons Austin

For example, the Four Seasons Hotel in Beverly Hills, CA will feature a number of special guests guiding customers through wellness experiences including Helipad Yoga with Global Green wellness expert Nikki Sharp and breakfast with celebrity nutritionist Kimberly Snyder.

Also scheduled is a talk with renowned astrologer Susan Miller and a plant-based lunch with produce from One Gun Ranch in Malibu, featuring former NBA star John Salley and renowned author Kathy Freston.

Four Seasons guests in Mexico can experience Crossfit lessons with a certified athlete, along with a documentary about preserving the world's oceans, tying the individual's wellness to that of the planet as well.

On the psychological end of the spectrum, guests at the Four Seasons in Austin, TX will be able to spend some time with some adorable puppies from the Austin Humane Society, encouraging them to adopt the pups, which is proven to help with stress and depression.

International affairs

This is not the first time Four Seasons has focused on giving its customers unique experiences. The hotelier has also recently engineered a private trip for food-loving customers to travel in a private jet and eat incredible food around the world.

As part of the Four Seasons Jet Experience, the Culinary Discoveries journey appeals to the foodie, spanning nine locations in 19 days. The \$135,000 per person trip includes a variety of encounters having to do with food that guests will not be able to experience anywhere else ([see story](#)).



Four Seasons resorts

Earlier this month, Four Seasons also began celebrating the 150th anniversary of the founding of the Dominion of Canada with a number of Canadian themed events.

Visitors at Four Seasons Canada locations are being treated with special attention as part of the celebration for the country's birthday. Vouchers will be provided for special guest experiences with an emphasis on Canadian culture ([see story](#)).

This focus on a global community of hotels allows Four Seasons to craft unique experiences that transcend national borders.

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.