

EDUCATION

SUNY FIT to offer fashion curriculum in South Korea's "smart city"

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SUNY Korea at the Incheon Global Campus in Songo, South Korea

By STAFF REPORTS

The State University of New York is bringing a fashion design and fashion business management curriculum to South Korea.

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SUNY's Fashion Institute of Technology will become the second institution within the New York-based university system to offer degree programs at a campus outside of the United States. SUNY Korea is the first U.S. university in South Korea, established in 2012 between a joint investment effort between the two countries' governments and SUNY Stony Brook University, and it is also SUNY's first international campus.

School of the future

SUNY Korea is found in South Korea's international business district of Songo. The recently developed area has been dubbed the "smart city" of the future and is found 40 miles southwest of Seoul.

FIT will bring fashion design and fashion business management course offerings to students in South Korea. The two signature curricula can be taken to earn an Associate in Applied Science (AAS) degree.

The course load has been developed to ensure graduates are industry-ready for the fashion sector and its related businesses.

Both fashion design and fashion business management programs are cornerstones of FIT's offerings in the United States. The latter is the oldest and largest program of its kind in the U.S., which will offer South Korean students a unique opportunity.

FIT also has educational outposts in Milan and Florence.

The application deadline is June 30. Admitted students will earn an AAS degree from FIT at SUNY Korea. Once the AAS degree is earned the student can apply to FIT's bachelor degree programs in New York or in Milan for fashion design.



Fashion Institute of Technology's Web site promoting the SUNY Korea campus in Songo, South Korea

Classes begin in August at the Incheon Global Campus in Songo. The campus features state-of-the-art facilities, classrooms, research labs, a multicultural activity center and other amenities.

The Incheon Global Campus is a national project backed by the South Korean government and the Incheon Metropolitan City. SUNY Korea is the first school to call Songo and the campus home.

Fashion- and luxury-focused educational programs are growing in popularity and reach.

For instance, New York University's Stern School of Business will soon offer graduate students a specialized MBA program geared toward business careers in the fashion and luxury sector.

Stern's Fashion & Luxury MBA will offer students courses that will build applicable knowledge and relevant real-world experience. Structured in four components, students will take business-focused and core fashion and luxury classes in addition to experiential learning projects with partner organizations and electives to receive their MBA in one year ([see story](#)).

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