

NEWS BRIEFS

Louis Vuitton, time, Saturday Night Live's Cartier and jets – News briefs

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SNL's spoof Cartier fidget spinner. Photo: Ralph Bavaro/Saturday Night Live/NBC

By STAFF REPORTS

Today in luxury marketing:

[Armed thief targets Louis Vuitton flagship on Champs-lyses](#)

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An armed man committed a robbery at the Louis Vuitton flagship on Avenue des Champs-lyses shortly after midday on May 22, though neither staff nor customers were injured, a spokeswoman for the brand said May 22, per Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Why luxury is all about "time" for this Hamptons-based architect](#)

Blaze Makoid, who founded Blaze Makoid Architects in Bridgehampton, New York, in 2001, specializes in building second homes, particularly in the Hamptons and in the western United States, says Mansion Global.

[Click here to read the entire article on Mansion Global](#)

[Saturday Night Live's Cartier spinner lets you fidget in style](#)

What do you do with a woman who's just, you know, too much? You give her a diamond-encrusted, 14-karat-gold Cartier fidget spinner "designed to calm her because she, quote, has anxiety." Vanessa Bayer plays a high-maintenance lady who has all sorts of annoying personality traits, but her boyfriend just can't break up with her because the sex is so good. Luckily, these fidget spinners are so shiny and distracting that you can have fun while she's off futzing with her new gadget, according to The Cut.

[Click here to read the entire article on The Cut](#)

[Billionaire's dream of supersonic luxury jet gets assist from GE](#)

Billionaire Robert Bass's dream of building a private supersonic jet is poised to get a boost from one of the world's top engine makers: General Electric Co., reports Bloomberg.

[Click here to read the entire article on Bloomberg](#)

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