

TRAVEL AND HOSPITALITY

St. Regis responds to rise in Chinese tourism with Shanghai debut

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Guest room at St. Regis Shanghai Jingan

By STAFF REPORTS

Marriott International's St. Regis Hotels & Resorts has opened its ninth property in greater China.

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The St. Regis Shanghai Jingan features 436 guest rooms, 66 of which are suites, as well as 55 residences. Located in the city's financial and cultural district, the mixed-use tower houses corporate offices while also offering proximity to shopping, entertainment and sights.

Checking in to China

The St. Regis' butler-serviced guest rooms are situated on the building's 36th to 68th floors. Floors five through 35 will be corporate offices.

Decor within the hotel includes nods to Chinese artforms, such as calligraphy and gold foil paintings. Glass sculptures by artist Dale Chihuly will decorate the property's public spaces.

For both guests and locals, the hotel's Iridium Spa includes massages and treatments as well as an indoor pool and fitness center. The property also includes six restaurants and bars.

"Shanghai's cosmopolitan spirit is perfectly matched by The St. Regis Shanghai Jingan, which through unrivaled service and personalized experiences will bring to life the modern glamour that defines this city," said Lisa Holladay, global brand leader, St. Regis Hotels & Resorts, in a statement. "With its own rich history and distinctive legacy, The Pearl of the Orient is an ideal place to expand the St. Regis brand and this debut represents an important milestone in our overall global growth."



Lobby at St. Regis Shanghai Jingan

Since forming the world's largest hospitality brand in fall 2016, Marriott International has added significantly to its luxury portfolio and has additional high-end properties in the pipeline.

On March 1, Marriott held a luncheon to discuss its merger with Starwood Hotels & Resorts, an acquisition that was the industry's biggest news of 2016 and a significant milestone for Marriott in its 90-year history. Now that Starwood brands are under the Marriott umbrella, the latter hotelier counts The St. Regis, The Luxury Collection, W Hotels and others within its stable ([see story](#)).

St. Regis has been rapidly expanding its footprint in China. Along with the nine existing hotels, the brand has almost 10 locations planned to open in the Greater China Area in the next few years, including its first Hong Kong hotel.

When all of its scheduled openings occur, the brand will have 28 doors in the Asia-Pacific region, the most of any area.

"China has seen an incredible increase in tourism, particularly among luxury travelers, and we are excited to meet this demand by bringing the St. Regis brand to Shanghai," said Stephen Ho, CEO, Greater China, Marriott International. "The opening of The St. Regis Shanghai Jingan also represents a broader commitment from Marriott International to bring the outstanding service and refined accommodations these luxury travelers are seeking to areas throughout the Greater China region."