

NEWS BRIEFS

Automation, designer wellness, Aston Martin and malls – News briefs

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Rendering of Westfield World Trade Center's interior

By STAFF REPORTS

Today in luxury marketing:

[Automation rising? Maybe not in fashion retail](#)

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Retail is entering a future of fewer stores, more online shopping and innovation is the mode du jour, but experts are divided on how automated physical retail can and should get and just how many jobs are at risk, reports Women's Wear Daily.

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[Designer wellness is newest status symbol for luxury buyers](#)

To appeal to wealthy buyers who want healthy lifestyles, luxury real estate developers in New York, Los Angeles and Miami are meticulously curating holistic wellness amenities getting starchitects, fitness gurus and branded spa chains involved, per Mansion Global.

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[Aston Martin makes first first-quarter profit in a decade](#)

British luxury carmaker Aston Martin on Wednesday reported its first Q1 profit in a decade, marking a turnaround in its performance which could propel the company towards a market flotation, according to Reuters.

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[A new model for shopping malls](#)

The world's most successful retail developers reveal the strategies that are helping them thrive in an environment where many traditional malls are struggling to survive, reports Business of Fashion.

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