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NEWS BRIEFS

Neiman Marcus, jewelers, US fashion designers and BFC Fashion Trust – News briefs

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Image courtesy of Neiman Marcus

By STAFF REPORTS

Today in luxury marketing:

Neiman Marcus: A belle at the ball still waiting



Neiman Marcus is no wallflower, but it still can't seem to find a willing dance partner, says Women's Wear Daily.

Click here to read the entire article on Women's Wear Daily

Luxury jewelers lose sparkle for investors

Increasingly savvy consumer shopping habits, including online price-comparison shopping and bargain hunting, are taking a toll on luxury jewelry makers, reports Investopedia.

Click here to read the entire article on Investopedia

For American fashion, a changing of the guard

Perhaps no designer is as closely associated with her brand as Diane von Furstenberg, whose wrap dress helped to define 1970s fashion and is now considered a classic. But about five years ago, von Furstenberg, who turns 71 this year, decided that she wanted to focus more of her day-to-day on philanthropy. "My third act," as she calls it. In May 2016, Scottish designer Jonathan Saunders, whose aptitude for print and color aligned well with von Furstenberg's vision, joined the brand as chief creative officer, taking over the creative direction of the company, per Business of Fashion.

Click here to read the entire article on Business of Fashion

British Fashion Council ups its trust support

The British Fashion Council has announced its largest ever donation to its Fashion Trust - an amount totaling

 $450,\!000~(\$582,\!000) \text{ - along with new beneficiaries of the charitable initiative, according to British Vogue.}$

Click here to read the entire article on British Vogue

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