

NEWS BRIEFS

## Neiman Marcus, outerwear, Chanel and Emirates – News briefs

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Moncler's #BlackInkyStory. Image credit: Moncler

By STAFF REPORTS

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Today in luxury marketing:

[Neiman Marcus interim CFO, chief operating officer departing](#)

Neiman Marcus Group said its interim chief financial officer and chief operating officer Michael Fung will be leaving the company at the end of June, says WWD.

[Click here to read the entire article on WWD](#)

[Is luxury outerwear the next "It" category?](#)

During the autumn/winter 2017 shows in February, a wave of editors, buyers and influencers, wearing Canada Goose "Chateau" parkas, quilted shell-down Moncler "Armoise" jackets and Yves Salomon's fur-lined army coats, flooded the icy streets of New York. Along with popular models from the likes of Balenciaga, Gucci and Marques'Almeida, the sea of fancy parkas more than just protection from the cold was evidence that luxury outerwear was becoming a new signifier of status, per Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[8 times Chanel and Supreme dropped the same ridiculous thing](#)

The last brick in the wall that once separated streetwear and high fashion came down with a logo-laden mallet when Louis Vuitton, the biggest luxury brand in the world, rolled out an entire collaborative collection with none other than the deity of streetwear brands, Supreme. The yet-to-drop collection has inspired everything from shock, to awe, to total scorn among streetwear devotees and critics, says High Snobity.

[Click here to read the entire article on High Snobity](#)

## Emirates is shrinking its first-class cabins

Emirates, the Gulf carrier known for its onboard showers and bars, is shrinking its first-class offering as low oil prices curb demand from the region's wealthiest travelers, reports Bloomberg.

[Click here to read the entire article on Bloomberg](#)

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