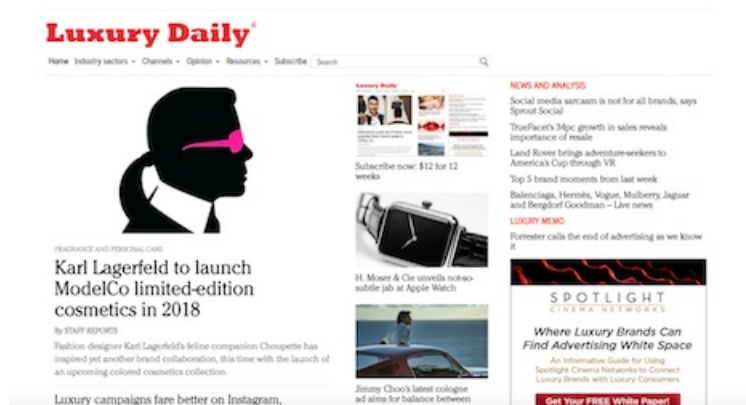


STRATEGY

Luxury Daily subscribers to receive new innovation-focused Luxury Memo special reports

May 31, 2017



The Luxury Memo will deep dive into innovation within luxury industry verticals and brands in an easily digestible format

By STAFF REPORTS

Subscribers to Luxury Daily will start receiving a Luxury Memo special report as part of their subscription that will be a deep-dive innovation focus on industry sectors, brands and issues of the day.



The Luxury Memo will comprise an overview of the topic supported by reporting, facts, analysis and respected third-party research, as well as relevant imagery and videos. The special report will be free to subscribers.

Luxury Daily intends to produce the Luxury Memo weekly.

The Memos will cover more than 25 industry verticals and several marketing, retail and media disciplines. Brands that display outstanding innovation will get their own profiles showcasing leadership and industry smarts.

Haven't subscribed to Luxury Daily yet? Feel free to click here and get onboard to access unparalleled reporting, analysis and intelligence on the luxury business.

Luxury Daily offers live business-day coverage of leading luxury sectors such as apparel, leather goods and accessories, watches and jewelry, fragrance and cosmetics, automotive and transportation, art, real estate, hospitality and home furnishings. Reporting includes monitoring luxury brands' marketing, retail, media and digital efforts as well as geopolitical issues.