

NEWS BRIEFS

## David Yurman, Bleecker Street, fly fishing resorts and Ivanka Trump – News briefs

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Gabriella Forte was David Yurman's CEO since 2015; Image credit: David Yurman

By STAFF REPORTS

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Today in luxury marketing:

### [Gabriella Forte to exit as David Yurman CEO](#)

Gabriella Forte, chief executive officer of David Yurman Inc., the fine jewelry and timepiece company, has resigned her post, effective June 1. She had been in the role since April 2015, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

### [Bleecker Street's swerve from luxe shops to vacant stores](#)

Someday urban planners and retail executives may want to debrief Robert Sietsema. As someone who has lived at the corner of Bleecker and Perry Streets for 27 years, he has witnessed the rise and fall of a luxury shopping district that grew out of workaday surroundings in the 1990s and has left empty storefronts in its wake, says The New York Times.

[Click here to read the entire article The New York Times](#)

### [Luxury resorts lure buyers hooked on fly fishing](#)

Developers are creating luxury ranch resorts that offer blue-ribbon trout streams along with exclusive amenities, says The Wall Street Journal.

[Click here to read the entire article on The Wall Street Journal](#)

### [Rich people don't want Ivanka Trump's fashion](#)

At a T.J. Maxx discount shop in the shadow of New York's Queensboro Bridge, there's little sign of Ivanka Trump's fashion label. But she's there. Dangling next to a bright red Fossil handbag is a single, blush-leather Ivanka Trump satchel. A flip of the tag reveals a \$129 price, about the same as the other bags on the rack. Spread among the jumble

are items by Guess? Inc., Nine West Group Inc., Steve Madden Ltd., and even a decidedly cheaper option from the Jessica Simpson Collection, per Bloomberg.

[Click here to read the entire article on Bloomberg](#)

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