

NEWS BRIEFS

## Fashion ads, Goyard, real estate and Donna Karan – News briefs

June 12, 2017



*Goyard silk scarves; Image credit: Goyard*

---

By STAFF REPORTS

Today in luxury:

[Fashion ads, a last bastion of print, are going digital](#)

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

Luxury companies are turning away from glossy magazines, long the industry's top venue for trumpeting its brands to well-heeled consumers, according to the Wall Street Journal.

[Click here to read the entire article on the Wall Street Journal](#)

[Goyard loses appeal in case against Faur Le Page](#)

Goyard has lost its appeal in a Paris court case pitting it against competitor Faur Le Page and has been ordered to pay higher damages, Faur Le Page said on Friday, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[The gilded glut: Falling demand hits luxury property market](#)

Three years after the global financial crisis, developers began selling the first "ultra-luxury" apartments in One57, a smooth 90-storey glass tower along the south side of Central Park designed by the French architect Christian de Portzamparc, says the Financial Times.

[Click here to read the entire article on the Financial Times](#)

[What Donna Karan did next](#)

"Papier-mâché masks were a thing, so I said, Why don't we make papier-mâché pocketbooks? Then, I went to the horn people what they were doing was not very good. So I started working with them and trying to create a product that would be, you know, what people would want to wear," per Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.