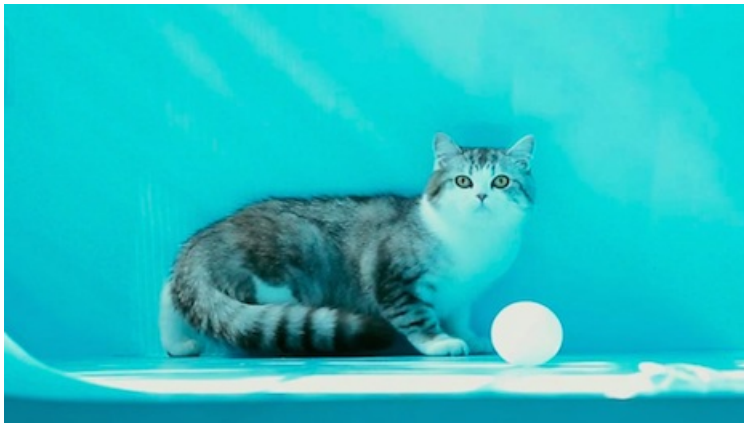


NEWS BRIEFS

## Fendi, Safilo, Lexus, Moynat, Shangri-La, real estate and Robb Report – Live news

June 13, 2017



*Fendi is producing six bags designed by Chinese influencers inspired by aspects of their lives. Image credit: Fendi*

---

By STAFF REPORTS

Luxury Daily's live news from June 12:

[Robb Report explores pillars of menswear staple in Italian exhibit](#)

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

Lifestyle publication Robb Report is celebrating Italian Men's Fashion Week through the lens of a single article of clothing: the jacket.

[Click here to read the entire article](#)

[Moynat honors founder's spirit in traveling retrospective](#)

French leather goods house Moynat is blending its past and present in a Seoul exhibit.

[Click here to read the entire article](#)

[Lexus drives brand awareness via US Open presence](#)

Toyota Corp.'s Lexus is helping golf fans find their inner pro through a series of activations at the upcoming U.S. Open Championship.

[Click here to read the entire article](#)

[Safilo eyes Middle Eastern growth potential with local partnerships](#)

Italian eyewear maker Safilo is growing its distribution in the Middle East through a Saudi Arabian deal.

[Click here to read the entire article](#)

[Shangri-La taps Loews exec as president](#)

Shangri-La Hotels and Resorts has appointed Oliver Bonke as its new president and chief operating officer.

[Click here to read the entire article](#)

### [Fendi embraces Chinese celebrity for Peekaboo Project](#)

Italian fashion house Fendi is tapping into the lucrative Chinese market with a limited-edition series of Peekaboo handbags customized by a selection of Chinese social media's most popular influencers.

[Click here to read the entire article](#)

### [New York's new developments push increase in contracts signed: report](#)

Contracts signed on luxury properties in New York have seen the largest increase in six months this May with a 41 percent jump in the number signed, according to a new report from CityRealty.com.

[Click here to read the entire article](#)

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.