

NEWS BRIEFS

Comit Colbert, Neiman Marcus, Watergate Hotel, Architectural Digest, Trussardi, advertising and Fratelli Rossetti – Live news

June 20, 2017



Fratelli Rossetti fall/winter 2017 campaign. Image credit: Fratelli Rossetti

By STAFF REPORTS

Luxury Daily's live news from June 19:

[Fratelli Rossetti gives 360-degree look at fall ads](#)

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Italian apparel and accessories label Fratelli Rossetti is embracing the immersive qualities of virtual reality in its fall/winter 2017 advertising campaign.

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[Advertising association comes out against New York right to publicity bills](#)

The Association of National Advertisers is voicing its opposition to proposed New York legislation, citing concerns about the impact on the marketing industry.

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[Trussardi's foundation raises conversation around refugees through topical exhibit](#)

Fondazione Nicola Trussardi, the nonprofit organization linked to Italian fashion label Trussardi, is raising awareness for refugees through art.

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[Architectural Digest promotes "easy living" in July edition](#)

Appliance brands Wolf and Jenn-Air were among the advertisers angling for attention in the July issue of Cond Nast shelter publication Architectural Digest.

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[The Watergate Hotel leans into scandal via thematic redesign](#)

In honor of the 45th anniversary of the Nixon administration's political scandal, The Watergate Hotel is giving an infamous guest room a makeover.

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[Neiman Marcus begins holiday marketing early with UGC contest](#)

Department store chain Neiman Marcus is turning its Christmas Book into a celebration of its customer experience.

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[Comit Colbert calls on shared cultural affinities for Japanese art exhibit](#)

Members of France's Comit Colbert are reaffirming French luxury's positioning in Japan through a dialogue with 50 up-and-coming Japanese artists.

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