

NEWS BRIEFS

## Kering, farms, Neiman Marcus and Aston Martin – News briefs

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Gucci eyewear. Image credit: Gucci

By STAFF REPORTS

Today in luxury:

[Lawsuit accuses Kering of falsely labeling China-produced eyewear as "Made in Italy"](#)

Eyewear boutique Selima Optique filed a lawsuit against Kering, the owner of such brands as Gucci, YSL and Alexander McQueen, accusing the French luxury goods holding company of false advertising, unfair competition and fraud when it claimed that its China-produced eyewear had been "Made in Italy," reports Jing Daily.

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[Luxury brands are snapping up farms to control their supply chains](#)

From Herms to Gucci, brands are using vertical integration to safeguard the supply of expensive materials by acquiring farms of Merino sheep, crocodile, alligator and python, says Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[Ginger Reeder, Neiman's fantasy gift lady, retiring](#)

Ginger Reeder, vice president of corporate communications at Neiman Marcus and a 21-year veteran of the Dallas-based luxury retailer, will officially retire on Friday, June 23, according to Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[China problems force Aston Martin into global recall of 1,658 cars](#)

British sports car maker Aston Martin Lagonda Ltd is ordering a global recall of 1,658 Vantage cars after problems with a routine transmission software update led to incidents in China in which some cars stalled and lost power, its CEO told Reuters.

[Click here to read the entire article on Reuters](#)

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