Luxury Daily®

The News and Intelligence You Need on Luxury

NEWS BRIEFS

Vogue, Fendi, Audi, Este Lauder, Four Seasons, Modern Luxury and BlueRock Wealth Management – Live news

June 21, 2017

Four Seasons is offering a dining promotion to UnionPay users. Image courtesy of Four Seasons

By STAFF REPORTS

Luxury Daily's live news from June 20:

Este Lauder taps vlogger as beauty director

Beauty marketer Este Lauder has appointed makeup artist and influencer Violette as its new global beauty director.

Click here to read the entire article

Four Seasons rolls out special promotion for UnionPay cardholders

Four Seaons Hotels & Resorts is expanding its partnership with China UnionPay, allowing guests who use the payment method to receive a perk.

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Modern Luxury speaks to Beverly Hills locals, visitors in new title

Publisher Modern Luxury is teaming up with the Beverly Hills Chamber of Commerce for a title centered on the affluent city.

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Audi premieres A8 through superhero product placement

German automaker Audi is showing off its latest artificial intelligence features on the big screen, aligning its technology with the superhero film "Spider-Man: Homecoming."

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Fendi mourns loss of Carla Fendi

Carla Fendi, one of the inheritors of Italian fashion house Fendi, has died at the age of 79.

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Vogue picks Poland for 23rd international title

Cond Nast is responding to an increasing appetite for luxury in Poland with the launch of a new international edition of Vogue.

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BlueRock Wealth Management brings document security into the new age

Financial management firm BlueRock Wealth Management is helping to provide security for high-net-worth individuals' less tangible items.

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