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NEWS BRIEFS

# Louis Vuitton, Vacheron Constantin, Forrester, Valentino, Maserati, Vertu, Audemars Piguet and auto sales – Live news

June 22, 2017



Hong Kong as depicted in Audemars Piguet's series. Image credit: Audemars Piguet

By STAFF REPORTS

Luxury Daily's live news from June 21:

Audemars Piguet chases the sun to welcome summer timepieces



Swiss watchmaker Audemars Piguet is celebrating the longest day with global content.

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Maserati auctions one-off car for Venetian art initiative

Italian automaker Maserati is working to support and promote Venice's cultural contributions through a pair of events.

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Vacheron Constantin expands into Canada with Toronto opening

Swiss watchmaker Vacheron Constantin has opened its first boutique in Canada as part of its larger expansion in North America.

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Vertu inks technology deal with TCL Communication

British mobile phone manufacturer Vertu's new ownership is looking to modernize the brand, starting with a new technology collaboration.

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## Louis Vuitton granted injunction against alleged Amazon copycats

French fashion house Louis Vuitton has successfully blocked a number of Amazon sellers it alleges were selling counterfeit goods bearing its trademarks.

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## Valentino heads outside to tease sportswear-centric runway collection

Italian fashion house Valentino is giving consumers a taste of what its latest menswear show has in store through model behavior.

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## Auto industry sales break records in the UK: report

The automotive industry in the United Kingdom has hit its seventh year of consecutive growth capped off with record-breaking sales.

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## Brands must sniff out customer intent prior to taking action, says Forrester analyst

NEW YORK When it comes to customer service, brands should actively search through every aspect of the consumer journey looking for ways to make the process smoother, easier and more efficient.

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