

APPAREL AND ACCESSORIES

Christian Dior's contributions to fashion explored in 2-part documentary

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Bar suit from Christian Dior's spring/summer 1947 couture collection. Image credit: Dior

By STAFF REPORTS

The life and career of French fashion designer Christian Dior is the subject of a new documentary set to air on French-language channel TV5Monde USA June 30.

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A member of the European Broadcasting Union, TV5Monde's programming is geared toward Francophiles and features several channels of French-language television. The Dior documentary is part of TV5Monde's summer lineup, and will premiere in two parts.

Summertime programming

Directed by French screenwriter and producer Frdric Mitterrand, "Christian Dior, La France" is a two-part documentary that will look at Mr. Dior's couture designs and life.

The first part of Christian Dior, La France will air at 11 p.m. ET on Friday, June 30. Christian Dior, La France's second portion will premiere Friday, July 7 at 11 p.m. ET.



Poster for the Christian Dior, La France documentary scheduled to air on TV5Monde June 30 and July 7. Image courtesy of TV5Monde

In the documentary, viewers will learn more about one of fashion's most beloved designers. Christian Dior, La France will delve into how Mr. Dior, despite his relatively short design career, revolutionized fashion due to his feminine silhouettes.

Mr. Dior is also revered for expanding his namesake atelier into other luxury goods categories such as fragrance and accessories.

In addition to Mr. Dior's contributions to fashion, the documentary, narrated by Mr. Mitterrand, explores the late designer's love of France and its landscapes.

Christian Dior, La France trailer

In October, the brand will celebrate the 60th anniversary of Mr. Dior's premature passing at 52 years old.

But, for its ongoing 70th anniversary celebrations as a brand, Dior looked forward into the future under the creative director of the house's first female designer, Maria Grazia Chiuri.

Earlier this year, Dior took consumers behind-the-scenes of its atelier, using documentary-style content to acquaint its community with its inner workings under newly installed creative director Maria Grazia Chiuri.

The label's online content hub DiorMag provided a closer look at the designer's debut couture collection, while Dior gave a camera crew access during the preparations for Ms. Chiuri's first runway show, with the resulting footage running as a two-part event on Britain's Channel 4 ([see story](#)).