

APPAREL AND ACCESSORIES

Ferragamo reaffirms sustainability commitment with actionable efforts

June 28, 2017



Ferragamo spring/summer 2017

By BRIELLE JAEKEL

Italian apparel and accessories label Salvatore Ferragamo has taken great steps to become a sustainable company and reduce its negative effects on the environment.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Ferragamo released its Sustainability Report 2016, which is showing a 10.8 percent decrease in its natural gas consumption in one year from 2015. Also, Ferragamo's Italy-based employees traveled more than 9,542 kilometers, or 5,929 miles, carpooling.

Positive effects

The fashion label's Building Q and its Osmannoro Plant received an LEED Platinum environmental certification.

One hundred percent of the energy used at Ferragamo's Italian locations is certified by Enel as green energy. Also, these locations reduced water use by 22.9 percent from 2015 to 2016 as well.

Ferragamo was also able to reduce its hazardous waste by 38 percent in this time period. The label recycled 8 percent of its waste, with 15 percent going to landfills and 77 percent using another method.



Image from Ferragamo's fall/winter 2016 campaign

Natural gas consumption dropped by 1,263GJ from the group, as well as a 2,582GJ drop in electricity use and a 22,900m drop in water consumption.

Paper for shopping bags went down to 338,980 in 2016 compared to 406,942 in 2015. The bags are completely biodegradable and are made of up to 45 percent of recycled fibers, used entirely by the group in 2016.

Ferragamo's ecommerce center uses renewable plant sources for its bubble wrap. Similar to Ferragamo's shopping totes, the bubble wrap is also biodegradable.

The fashion group has also reduced its direct emissions in regard to a carbon footprint with 1,099,902kg CO₂ eq in 2016 compared to 1,160,438kg CO₂ eq in 2015.



Ferragamo Tramezza made-to-order program

Ferragamo also recently demonstrated its dedication to sustainability with the first apparel collection created from fabric derived from citrus fruits this past April.

The Italian fashion house's Orange Fiber Collection is a project rooted in sustainability and innovation, ahead of international Earth Day celebrations April 22. Using Orange Fiber, a patent with "an all-Italian soul," Ferragamo designed a capsule of exclusive prints using the citrus fruit fabric ([see more](#)).

Sustainability in fashion

Ferragamo is not the only brand looking to help reduce its carbon footprint and its effects on the environment.

In honor of World Oceans Day June 8, a number of luxury brands and retailers reaffirmed their commitment to aquatic conservation.

With sustainability an increasing topic of conversation and concern for the luxury industry, one of the key issues they are tackling is man's effect on marine ecosystems. Whether reducing, reusing or recycling plastic or funding research, brands are taking on the challenges facing oceans around the globe ([see more](#)).

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.