

NEWS BRIEFS

## Ferragamo, Prada, Cond Nast Britain, Gucci, Rolls-Royce and Dior – Live news

June 29, 2017



*Illustration for Gucci's WonderFactory fairy tale. Image credit: Gucci*

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By STAFF REPORTS

Luxury Daily's live news from June 28:

[Ferragamo reaffirms sustainability commitment with actionable efforts](#)

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Italian apparel and accessories label Salvatore Ferragamo has taken great steps to become a sustainable company and reduce its negative effects on the environment.

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[Prada's paper clip-shaped accessory sells out at Barneys](#)

Italian fashion brand Prada has found itself being teased by the Internet due to a high-priced office staple.

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[Tatler, Vanity Fair combine commercial staff to better engage HNWs](#)

Cond Nast Britain has announced a new commercial team structure for Tatler and Vanity Fair.

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[Gucci weaves fairy tale to tell of fine jewelry collection's origin](#)

Italian fashion house Gucci is recounting the whimsical adventures of the animals that work at the Wonder Factory where its Les Marchdes Merveilles jewelry is created.

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[Rolls-Royce adds Dawn to Black Badge commission line-up](#)

Due to positive consumer demand, British automaker Rolls-Royce Motor Cars is extending its Black Badge series to include a Dawn version of the bespoke model.

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[Dior evokes united individualism for fall/winter 2017-2018 campaign](#)

French atelier Christian Dior has selected a cast of nine women who it feels represents the brand's "strong and audacious" spirit under the creative direction of Maria Grazia Chiuri.

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