

NEWS BRIEFS

Karl Lagerfeld, Herms, namesake brands and the changing face of fashion – News briefs

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Karl Lagerfeld, photograph taken by Hedi Slimane. Image credit: Hedi Slimane

By STAFF REPORTS

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Today in luxury:

[Paris to honor Karl Lagerfeld at Chanel couture show](#)

The bride the last look of a couture show, by tradition will not be the last emotional moment at the second Chanel spectacle on July 4, reports Women's Wear Daily.

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[This leather horse from Herms costs more than a Porsche 911](#)

For the not-so-rich class, luxury often means absurdity. After all, who would want to want spend millions on a rock-like art piece or a hand bag that only manages to carry the very same essentials for you? per Luxury Launches.

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[Why you should never name a company after yourself](#)

To see your name on your business, or on the products you've designed, can be a tremendous source of pride for an entrepreneur with a new venture. But as good as it may feel, naming your company after yourself is a potentially terrible decision, according to Quartz.

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[Peter Dundas: "The face of fashion is changing"](#)

Peter Dundas is back. Sat in his gold-panelled Art Deco property in London's Notting Hill, the spiritual homeland of

the 1970s bohemian set that is a perennial lodestone for the Norwegian-born designer, Dundas and his partner Evangelo Bousis are explaining the finer details of Dundas, the brand they will debut July 2 in Paris during the couture shows, says Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

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