

NEWS BRIEFS

Louis Vuitton, Dover Street Market, Michael Kors, Nordstrom and Mandarin Oriental – Live news

July 6, 2017



Image from the Michael Kors Collection fall/winter 2017 ad campaign. Image courtesy of Michael Kors

By STAFF REPORTS

Luxury Daily's live news from July 5:

[Louis Vuitton's fall ads mix futurism, famous faces](#)

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French fashion label Louis Vuitton is gearing up for the fall season with a campaign that looks further into the future.

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[Mandarin Oriental to make Australian debut in Melbourne](#)

Mandarin Oriental Hotel Group is expanding its brand into Australia with plans for its first property in the country.

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[Michael Kors travels across the pond for fall ads](#)

U.S. fashion label Michael Kors is decamping for London in its fall/winter 2017 advertising campaigns.

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[Nordstrom scales back Washington area store footprint](#)

Department store chain Nordstrom is closing its store in the Washington suburb of Dulles, VA as ecommerce allows it to reduce its physical locations.

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[Dover Street Market unveils plans for Los Angeles location](#)

Boutique chain Dover Street Market is bringing its conceptual selling format to Los Angeles with a store opening

early in 2018.

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[Louis Vuitton expands publishing arm with artistic travel books](#)

French fashion house Louis Vuitton is launching a new series of travel guides created in partnership with artists, who each put their own spin on a specific destination.

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