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MEDIA/PUBLISHING

British Vogue bolsters editorial staff with well-known contributors

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Burberry February 2017 collection featured in British Vogue The 100. Image credit British Vogue, photo by Philip Sinden

By STAFF REPORTS

Newly instated British Vogue editor in chief Edward Enninful is adding to the magazine's masthead with some well-known fashion and film personalities.



Director Steve McQueen and supermodels Naomi Campbell and Kate Moss have been named contributing editors of the title, while Vogue creative director-at-large and former British Vogue employee Grace Coddington is joining as a contributor. Ahead of his start date in August, Mr. Enninful is making a number of appointments.

Making appointments

Ms. Moss, who was previously contributing fashion editor of British Vogue, has been in the industry since she was 14 years old. Similarly, Ms. Campbell has also had a long-term career in fashion since she began modeling at 15.



Cover of British Vogue's April 2017 issue featuring Kate Moss. Image credit: British Vogue

A British filmmaker, Mr. McQueen is best known for his Academy Award-winning film "12 Years a Slave."

Like Ms. Moss and Ms. Campbell, Ms. Coddington began her fashion career as a model, gracing the pages of Vogue before going behind-the-scenes as part of British Vogue's staff. She worked for the magazine for 19 years before moving stateside.

While in the U.S., the editor first worked for Calvin Klein before joining Vogue.

"I am thrilled that Kate, Naomi, Steve and Grace are going to work with us in these new roles," Mr. Enninful said in a statement. "As two of the biggest international style influencers and supermodels, the impact Naomi and Kate have in today's culture is enormous.

"Being an acclaimed filmmaker and Turner Prize-winning artist, Steve will bring an increased depth to the arts within the magazine," he said. "Grace's relationship with Vogue started at a very young age; she has become synonymous with the title and is as much loved in Britain as is she is globally.

"I am very much looking forward to working with these friends and colleagues on their ideas for upcoming issues."

Another of Mr. Enninful's appointments is fashion director Venetia Scott, who will join the publication on July 10.

Most recently the creative director of U.S. publication W magazine, the London raised Mr. Enninful was hired to succeed Alexandra Schulman, who stepped down as editor in chief in June (see story).

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