

NEWS BRIEFS

## Oscar de la Renta, Missoni and retail sales – News briefs

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By STAFF REPORTS



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[Oscar de la Renta to depart 7th Ave](#)

The designer is relocating to West 42nd Street, gaining 10,000 square feet in the process, according to WWD.

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[Missoni for Target will be priced from \\$2.99 to \\$599.99](#)

The upcoming Missoni for Target collection, which lands in stores September 13th, according to Racked.

[Click here to read the entire story on Racked](#)

[Retail sales surge in April despite higher gas, food prices](#)

Big chains report an 8.9 percent increase from a year earlier, led by discounters and apparel stores. A later Easter is considered only partly responsible for the big jump. Luxury retailers look forward to strong sales, according to LA Times.

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[Hearst, Apple strike a deal](#)

Hearst has struck a deal with Apple that will make it the first big magazine publisher to sell subscriptions for its digital editions on the iPad, according to WWD.

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