

HOME FURNISHINGS

## Roche Bobois establishes Monaco gallery to celebrate design

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*La Galerie Roche Bobois. Image courtesy of Roche Bobois*

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By STAFF REPORTS

French home furnishings brand Roche Bobois is showcasing its dedication to art de vivre with the opening of a new exhibition space.

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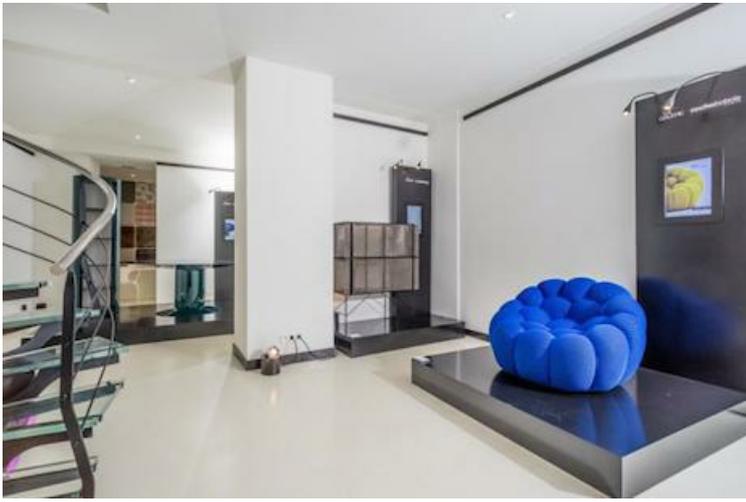
La Galerie Roche Bobois in Monaco will display both the brand's more daring designs as well as work from artists, creating a conversation between dcor and other mediums of creation. Roche Bobois frequently partners with artists to develop furniture that is blends functionality with creativity.

### Art gallery

Within the exhibition space, Roche Bobois will mostly be focusing on the furniture designs that Jean Nouvel, Ora-Ito, Christophe Delcourt and Hans Hopfer have created for its label over the years.

Mr. Hopfer was behind the house's modular Mah Jong sofa, while Ora-Ito designed a futuristic dining table composed of a glass top and twisting base.

Roche Bobois will also use the exhibition space to showcase other exclusives.



*La Galerie Roche Bobois. Image courtesy of Roche Bobois*

"In associating culture, artistic creation and design, La Galerie Roche Bobois expresses the central values of the company," said Gilles Bonan, CEO of Roche Bobois, in a statement. "A real creative laboratory, this space has been conceived as one that is resolutely open: aside from our own creations, artists and other creators will regularly be invited to display their work also."

Roche Bobois has plans to expand its La Galerie Roche Bobois concept to other cities.

This new physical location gives a dedicated space to Roche Bobois' art activities. For instance, Roche Bobois reinterpreted its Mah Jong sofa with the help of eight artists.

Presented in partnership with the magazine ArtReview, "8 x 8 Mah Jong Re-imagined" kicked off with a London exhibition, with a charity auction to follow. Turning the most iconic and well-known piece in Roche Bobois' collection into art helped to highlight the design of the sofa ([see story](#)).

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