

NEWS BRIEFS

Designers, Alessandro Michele, elderly Japanese millionaires and W magazine – News briefs

July 21, 2017



Gucci eyewear. Image credit: Gucci

By STAFF REPORTS

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Where are they now? Observing fashion from the sidelines or plotting their next move? asks WWD.

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[Does Alessandro Michele have Gucci doing too much?](#)

Every week seems to bring with it more Gucci news, all of which is attributed directly to creative director Alessandro Michele. Though Michele has been widely celebrated for rejuvenating the brand (and significantly increasing its sales) since he became creative director in 2015, some in the industry caution that the recent onslaught of Gucci projects might be nearing overkill territory, reports Glossy.

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[This is what elderly millionaires spend their cash on in Japan](#)

The president of Kyushu's biggest railway had a problem: too few people were riding his trains. The population was getting older, and since retirees don't commute to work, the trick was getting people to want something they didn't necessarily need. One answer: ultra-luxury trains, says Bloomberg.

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[Katie Grand joins W magazine](#)

Editor in chief Stefano Tonchi tells BoF about a new chapter a W as Grand signs on as contributing fashion creative director, following the departure of Edward Enninful to British Vogue, per Business of Fashion.

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