

NEWS BRIEFS

Marni, Swiss watch exports, Stella McCartney, BMW, consignment and Moncler – Live news

July 21, 2017



From right to left: Julie Mehretu and Maurizio Cattelan and Pierpaolo Ferrari for Mami x Vogue 125. Image credit: Mami

By STAFF REPORTS

Luxury Daily's live news from July 20:

[Marni, Vogue share expressions of beauty for limited-edition goods](#)

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Italian fashion label Marni is celebrating Vogue's 125th anniversary with a limited-edition capsule of totes and T-shirts.

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[Recovery continues for Swiss watch exports in June](#)

The Federation of the Swiss Watch Industry saw higher monthly values, and exports improved steadily during the month of June.

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[Stella McCartney enters the lab to further sustainability cause](#)

Kering-owned fashion label Stella McCartney has inked a partnership with a biotechnology company to advance and innovate the manufacturing of textiles.

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[ASA gives BMW ad green light after distracted driving complaint](#)

German automaker BMW has been accused of promoting irresponsible driving in a television commercial aired on March 8 in the United Kingdom.

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[Hermès Kelly, Valentino sneakers see small consignment discounts: L2](#)

According to L2, brands such as Manolo Blahnik and Burberry see steeper discounting on the secondary market than those known for particularly exclusive items.

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[Moncler walks among the glaciers for fall/winter 2017 ads](#)

French-Italian outerwear label Moncler is showing its one with the wintry landscape in its advertising campaign for the fall/winter 2017 season.

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