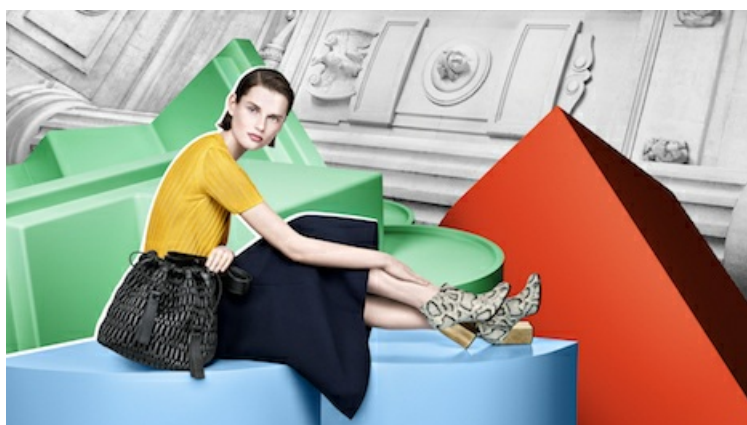


NEWS BRIEFS

## NetJets, Lexus, Louis Vuitton, Furla, Rolls-Royce, Herms and Fortnum & Mason – Live news

July 24, 2017



*Furla turned to architecture for fall/winter 2017. Image courtesy of Furla*

---

By STAFF REPORTS

Today in luxury:

[NetJets offers flights from the Hamptons to summer camps for family visits](#)

With many affluents sending their children off to summer camp, private aviator NetJets will be tapping into the desire for parents to visit by operating day-trip flights from the Hamptons to 25 different campgrounds along the East Coast.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

[Click here to read the entire article](#)

[Lexus plays sidekick in latest Marvel film](#)

Toyota Corp.'s Lexus is putting a spotlight on the balance between human and machine in a new campaign that takes the automotive brand to the big screen.

[Click here to read the entire article](#)

[Louis Vuitton launches Chinese ecommerce site](#)

French fashion house Louis Vuitton is making it easier for Chinese shoppers to purchase its wares at home with the launch of a China-dedicated ecommerce site.

[Click here to read the entire article](#)

[Furla incorporates architectural details for fall/winter 2017 campaign](#)

Accessories maker Furla is capturing the essence of Italian lifestyle in an effort that merges art, modernity and architecture.

[Click here to read the entire article](#)

[Rolls-Royce embraces consumers' lifestyle for Mediterranean holiday](#)

British automaker Rolls-Royce Motor Cars is spending the summer among the most discerning luxury patrons as they

holiday in destinations dotting the Mediterranean coastline.

[Click here to read the entire article](#)

#### Herms' positive H1 2017 momentum driven by Mainland China

French leather goods house Herms saw solid sales growth of 10 percent at constant exchange rates during the first six months of 2017.

[Click here to read the entire article](#)

#### Fortnum & Mason to host John Bellany retrospective

British retailer Fortnum & Mason is turning parts of its famed Piccadilly department store into an art gallery.

[Click here to read the entire article](#)

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.