

NEWS BRIEFS

## Burberry, Calvin Klein, British Vogue, Audi, Galeries Lafayette and Jaguar – Live news

July 25, 2017



*Image from Calvin Klein 205W39NYC fall 2017 campaign. Image courtesy of Calvin Klein*

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By STAFF REPORTS

Luxury Daily's live news from July 24:

[Burberry bottles confidence, playfulness in new fragrance](#)

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British fashion label Burberry is exploring the latest scent in its My Burberry line by getting personal with actress Lily James.

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[Calvin Klein reveals high-fashion collection's new direction in fall ads](#)

U.S. fashion brand Calvin Klein is providing an outsider's perspective on Americana in the first Collection advertising campaign under chief creative officer Raf Simons.

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[Jaguar highlights speedy sedan with 186mph film](#)

British automaker Jaguar is showcasing its most powerful XJ model yet with a high-speed interview with the car's designer.

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[British Vogue adds fashion, beauty hires to revamped editorial team](#)

Cond Nast-owned British Vogue's editor in chief Edward Enninful is adding more well-known faces to the publication's masthead ahead of his August start date.

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[Audi's wise man warns viewers of its Sports models' power](#)

German automaker Audi is sharing a new action-packed campaign that compares its Sport models to animals and

driving them to a rodeo.

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[Galeries Lafayette brings its arts foundation to bricks-and-mortar](#)

French department store chain Galeries Lafayette is hoping to foster innovation and new ideas of creators and artists through architecture and events by opening its foundation in a public space.

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