

NEWS BRIEFS

Shoppable units, Puiforcat, Bally, 1 Hotels, Kering and Coty – Live news

July 28, 2017



Model Taylor Hill for Bally fall/winter 2017. Image credit: Bally

By STAFF REPORTS

Luxury Daily's live news from July 27:

[Real estate brokers are partnering with design firms for shoppable units](#)

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Luxury real estate brokerages and interior design firms are partnering to provide potential buyers with a way to streamline the process of purchasing and decorating a home.

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[Puiforcat re-envisioning store concept to capture brand lifestyle](#)

Hermès-owned silversmith Puiforcat has replicated living spaces at its Parisian flagship to showcase its creations in their natural habitat.

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[Bally fall/winter 2017 hits "reset" following design team shift](#)

Swiss apparel and accessories maker Bally's new creative direction has come to fruition in the advertising campaign for fall/winter 2017.

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[1 Hotels continues expansion with West Hollywood hotel acquisition](#)

Starwood Capital Group is expanding its eco-friendly hospitality concept 1 Hotels to the West Coast with the acquisition of a West Hollywood, CA property.

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[Kering's luxury activities propelled by Gucci, Saint Laurent in H1 2017](#)

French conglomerate Kering Group's luxury activities for the first half of 2017 saw an increase of 29.7 percent from

the year-ago.

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[EU court advisor agrees with Coty on third-party retail stance](#)

Fragrance brand Coty, Inc. is now one step closer to preventing a German retailer from selling its perfumes online thanks to the opinion of an advisor to the European Union's Court of Justice.

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