

NEWS BRIEFS

European retail, Saint Laurent, Ferragamo and Maserati – News briefs

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Ferragamo's fall/winter 2017 ads put the focus on accessories. Image courtesy of Ferragamo

By STAFF REPORTS

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Today in luxury:

[Europe's luxury retailers may be returning to form](#)

On London's Bond Street, home to some of the most expensive retail space in the world, only one store needs to instigate crowd control, the luxury brand of the moment: the Italian fashion and accessories powerhouse Gucci, reports The New York Times.

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[Saint Laurent to launch online sales in China](#)

French fashion house Saint Laurent is launching online sales in China, a major step in the storied brand's efforts to expand in China's rapidly growing domestic market, according to the Wall Street Journal.

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[Salvatore Ferragamo net profit down 15.4pc in H1](#)

Destocking, political tensions in South Korea and lackluster business in North American department stores weighed on the bottom line of Salvatore Ferragamo SpA in the first six months of the year, says Women's Wear Daily.

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[Italian luxury brand Maserati plans electric vehicles](#)

Now, even super-luxury brand Maserati is looking to go electric. Fiat Chrysler CEO Sergio Marchionne says that the Italian luxury brand will begin to produce electric vehicles, possibly before the end of the decade, in a move that

could position the brand as a competitor to Tesla, per USA Today.

[Click here to read the entire article on USA Today](#)

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