

NEWS BRIEFS

Kering, Selfridges, Ferrari, Ferragamo, Missoni, Gucci and Asian travelers – Live news

August 4, 2017



Missoni autumn/winter 2017 campaign. Image credit: Missoni

By STAFF REPORTS

Luxury Daily's live news from Aug. 3:

[Missoni continues showing of solidarity in fall ads](#)

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Italian fashion label Missoni is extending its message of female empowerment through its autumn/winter 2017 campaign.

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[Ferrari makes interest in utility vehicles public](#)

As consumer interest in sport utility vehicles continues to grow, Italian automaker Ferrari is planning to enter the space.

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[Selfridges extends ecommerce experience to big-ticket jewelry](#)

British department store chain Selfridges is making it easier for consumers to purchase fine watches and jewelry from its Wonder Room with the upcoming launch of an omnichannel service.

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[Gucci highlights social issues through film grants](#)

Italy's Gucci is helping to bring stories of social issues to a broader audience through its Gucci Tribeca Documentary Fund.

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[Ferragamo looks to sustainable design for Hong Kong store remodel](#)

Italian fashion label Salvatore Ferragamo has renovated its Canton Road boutique in Hong Kong with a green focus.

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[Kering teams with Alibaba to combat counterfeits](#)

French luxury group Kering is establishing a joint task force with Alibaba Group to protect brands' intellectual property.

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[Millennial travelers in Asia increasingly turn to mobile: Criteo](#)

As the millennial generation comes into the age when luxury travel becomes a major pastime, mobile is emerging as a key way of reaching these consumers and allowing them to easily book their trips.

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