

NEWS BRIEFS

Gucci, Simon, Nordstrom, Ralph Lauren, Cunard, Bang & Olufsen and Nina Ricci – Live news

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Gucci pre-fall 2017 collection. Image credit: Gucci

By STAFF REPORTS

Luxury Daily's live news from Aug. 8:

[Nordstrom looks beyond models for community-focused campaign](#)

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Department store chain Nordstrom's fall brand campaign is putting a spotlight on a diverse cast of influential individuals, ranging from artists to activists.

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[Parsons grads put on runway show at sea aboard Cunard](#)

Cruise line Cunard is giving a handful of fashion students an oceanic platform to showcase their latest designs.

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[Ralph Lauren, Michael Kors look past fiscal 2018 for growth](#)

In the first quarter of the 2017 fiscal year, both Michael Kors and Ralph Lauren saw declining revenues as they institute strategies aimed at turning their results around.

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[B&O Play seeks broader US presence through Best Buy](#)

Danish consumer electronics manufacturer Bang & Olufsen's contemporary marque B&O Play is linking with retailer Best Buy to grow its visibility in the United States market.

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[Simon launches on-the-go shopping services via chatbot](#)

Mall owner and manager Simon is delivering personalized assistance to shoppers at its 208 North American locations at scale through a chatbot concierge.

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[Gucci fires back at Forever 21 with countersuit](#)

Italian fashion label Gucci's legal battle with fast fashion retailer Forever 21 over its trademarked stripes is far from over.

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[Nina Ricci sweet friendship with a road-side baking competition](#)

French fashion label Nina Ricci is building on its focus of friendship with a special video series that tempts followers to indulge in its fragrances.

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