

NEWS BRIEFS

## Carolina Herrera, ecommerce, Tom Ford and Home Hunts – News briefs

August 15, 2017



*Carolina Herrera's fall 2017 campaign was photographed by Mario Testino. Image credit: Carolina Herrera*

---

By STAFF REPORTS

*Please be aware the clippings below may require a paid subscription to the listed media outlet to read an article in full.*

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

Today in luxury:

[Carolina Herrera makes two key hires](#)

Carolina Herrera has bolstered the ranks with two key hires, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[In global ecommerce, the race to solve the "last mile"](#)

As ecommerce continues to grow in important emerging markets, how will fashion retailers crack the most difficult logistics conundrum of all? asks Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[Tom Ford on returning to what works](#)

Tom Ford has never been a designer to shy away from contention which, in addition to his cinematic work and eye-catching campaigns, was most recently witnessed when he ditched the see-now, buy-now model he was one of the first to pioneer and announced his return to the New York Fashion Week schedule in September, says British Vogue.

[Click here to read the entire article on British Vogue](#)

[How Home Hunts is catering to luxury buyers across Europe](#)

When Tim Swannie launched Home Hunts in 2005, he envisioned an estate agency that would offer a complete, professional property search service for clients interested in luxury homes across Europe, per Forbes.

[Click here to read the entire article on Forbes](#)

---

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.