

NEWS BRIEFS

Alibaba, Bally, Hublot, Turnbull & Asser, Armani and Safilo – Live news

August 17, 2017



Mr. Benn is a beloved cartoon created by David McKee. Image credit: Turnbull & Asser

By STAFF REPORTS

Luxury Daily's live news from Aug. 16:

[Alibaba looks to bring automobile buying to vending machines](#)

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Chinese ecommerce platform Alibaba is looking to vehemently disrupt the auto industry by making it as easy to purchase a vehicle as buying a can of soda.

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[JAB continues offloading luxury brands, asking \\$700M for Bally](#)

JAB Holding Co. is now actively looking for a buyer of Swiss apparel and accessories maker Bally.

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[Hublot welcomes celebrated golfer as brand ambassador](#)

Swiss watchmaker Hublot is adding to its athletic arsenal of ambassadors with the appointment of professional golfer Patrick Reed.

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[Turnbull & Asser captures Mr. Benn storylines in silk](#)

British shirtmaker Turnbull & Asser is helping cult classic cartoon Mr. Benn turn 50 years old with a series of commemorative pocket squares.

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[Armani to host fragrance pop-up under New York's Oculus](#)

Italian fashion brand Giorgio Armani is increasing awareness for its fragrance offerings at a temporary pop-up shop at the Westfield World Trade Center shopping pavilion in New York.

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[Safilo, Harper's Bazaar design archive-influenced sunglass capsule](#)

Italian eyewear manufacturer Safilo is helping Harper's Bazaar celebrate its legacy as the United States' first fashion magazine as the title turns 150 years old.

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