

NEWS BRIEFS

City Chic Travel, Mar-A-Lago, Balmain, Krug, Safilo and Rolls-Royce – Live news

August 22, 2017



Balmain creative director Olivier Rousteing is featured in the campaign. Image credit: L'Oreal

By STAFF REPORTS

Luxury Daily's live news from Aug. 21:

[City Chic Travel looks to foster growing affluent travel values](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Affluent travelers are now able to embark on authentic trips to destinations around the world that evoke the true essence of the local culture through luxury tours created by natives.

[Click here to read the entire article](#)

[Mar-A-Lago sees canceled galas, events following President Trump's polarizing statements](#)

United States President Donald Trump's Mar-A-Lago has seen a number of high-profile nonprofit organizations cancel events at the West Palm Beach, FL country club.

[Click here to read the entire article](#)

[Balmain gets into formation for L'Oreal lipstick campaign](#)

French fashion house Balmain's Army has a new "We are all worth it" battle cry as it launches its first color cosmetic line with L'Oreal Paris.

[Click here to read the entire article](#)

[Krug family home reopened to celebrate Champagne savoir-faire](#)

LVMH-owned Champagne brand Krug has reopened the doors to its historic family home after a two-year restoration of the building.

[Click here to read the entire article](#)

[Safilo expands partner network further into Latin America](#)

Italian eyewear manufacturer Safilo is further expanding its global partner network of worldwide distributors with

Chile's Valente Eyewear & Trade.

[Click here to read the entire article](#)

[Rolls-Royce delivers true work of art to bespoke collector](#)

Despite having more than 44,000 color options for its bespoke clients, British automaker Rolls-Royce has added a new shade to its palette.

[Click here to read the entire article](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.