

APPAREL AND ACCESSORIES

Karl Lagerfeld puts his likeness on classic Vans sneakers

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Logo created for the Karl Lagerfeld x Vans capsule. Image credit: Vans

By STAFF REPORTS

Fashion designer Karl Lagerfeld is going off the wall via a collaboration with Californian skateboard shoe brand Vans.

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Mr. Lagerfeld designs for three full-time labels his namesake line, Chanel and Fendi in addition to working on a number of hobby projects such as photography, lending his skills to fashion houses and international magazines. For the Karl Lagerfeld label, the designer often collaborates with other brands to enter new product categories including cosmetics, hospitality and now sneakers.

Karl capsules

The latest Karl Lagerfeld brand collaboration will see a capsule collection of Vans-branded sneakers, a favorite of skateboarders.

According to WWD, the capsule will feature Vans' trademark checkerboard pattern, but will be redesigned to include Mr. Lagerfeld's silhouette in the checks. The designer, who will turn 84 in September, uses his likeness, including his white ponytail, on many of the Karl Lagerfeld brand's goods.

The Karl x Vans capsule will be entirely in black-and-white, two signature looks that the brands share. The collection includes Vans classics redesigned in quilted leather and platform sneakers.



Karl Lagerfeld, photograph taken by Hedi Slimane. Image credit: Hedi Slimane

A T-shirt is also featured and shows Mr. Lagerfeld wearing a checkerboard tie.

Ranging in price from \$40 to \$300, the collection will debut Sept. 7 in Berlin at the Bread & Butter trade show. The collection will be sold at Karl Lagerfeld boutiques, select Vans stores and on the online sites of both brands.

In June, U.S. fashion label Marc Jacobs inspired consumers to be artists through a collaboration with Vans.

The limited-edition Marc Jacobs x Vans style comes with a set of felt markers, giving owners the chance to customize their footwear with some DIY decoration. To launch the shoes, the label tapped 17 artists to decorate their own pair, showing the diversity of possibilities of the blank canvases ([see story](#)).

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