

APPAREL AND ACCESSORIES

## Louis Vuitton opens up its archives in traveling retrospective

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*Still from Louis Vuitton's video teaser for "Time Capsule." Image credit: Louis Vuitton*

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By STAFF REPORTS

French apparel and accessories house Louis Vuitton is exploring its more than 160-year history through objects in two upcoming exhibits.

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After a run in Hong Kong earlier this year, the brand's "Time Capsule" is making its way to Bangkok and Berlin in September. Along with celebrating Louis Vuitton's history, this retrospective offers the brand a chance to engage with clientele in their respective hometowns, showcasing its ties to a particular city or nation.

### Opening day

Time Capsule looks back on Louis Vuitton's history of innovation by showcasing some rare objects from the house's archives.

One aspect of change and modernization that Louis Vuitton has needed to adapt to are the shifts in modes of transportation. Since its founding in 1854, the brand has created solutions for contemporary travelers.

The themes found within the exhibit center on Louis Vuitton's house codes and icons as well as journeys around the world. These upcoming exhibits in Bangkok and Berlin also feature sections dedicated to the house's history with Thailand and Berlin, respectively.



*Louis Vuitton Time Capsule in Hong Kong. Image credit: Louis Vuitton*

Louis Vuitton's Bangkok exhibit will run from Sept. 7 to 25 at the Parc Paragon within the Siam Paragon Shopping Center.

The Time Capsule exhibit in Berlin marks the brand's 40th anniversary in Germany. Berlin will be the first European city to host the exhibit, which will take place from Sept. 15 to Oct. 8 at the Franzische Palais.

In Berlin, the retrospective will include works by French artisans and video and light installations.

With travel a constant theme for Louis Vuitton, the brand has previously brought exhibits around the world. For instance, Louis Vuitton embraced its traveler heritage to bring its "Volez Voguez Voyagez" exhibit to Seoul, South Korea.

Described as a 161-year voyage, Louis Vuitton's Volez Voguez Voyagez retrospective opened in 2015 at Paris' Grand Palais, a special site for the brand as it displayed its bags and luggage there during the Universal Exhibitions in 1900. The title of the exhibition translates to "Fly, Sail, Travel" to celebrate Louis Vuitton's tradition of trunk making that dates back to 1854 ([see story](#)).