

NEWS BRIEFS

Barneys, luxury rentals, Champs-lyses and Audi – News briefs

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Barneys New York is avoiding discounting despite pressure from competition. Image credit: Barneys New York

By STAFF REPORTS

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[How Barneys is navigating luxury's slowdown](#)

Barneys New York is hardly a retailer one associates with discounting and deals, and recently appointed CEO Daniella Vitale likes it that way, says Fortune.

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[China goes sharing economy crazy, as luxury lovers rent anything from BMWs to treadmills](#)

Backed by a torrent of venture capital, China has gone sharing mad with everything from treadmills to karaoke booths and napping capsules all up for short-term rent and at the click of a smartphone, per South China Morning Post.

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[Champs-lyses undergoes major retail transformation](#)

The French love to say it's the most beautiful avenue in the world. Dismiss them as arrogant or call it a flirtatious exaggeration, yet even the most skeptical would have to agree: France knows how to market the Champs-lyses, reports Women's Wear Daily.

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[Automaker Audi names four new board members](#)

Volkswagen AG's luxury car brand, Audi AG, said Monday it would reshuffle more than half its management board

as the group continues to grapple with a diesel emissions scandal, according to the Wall Street Journal.

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