

MEDIA/PUBLISHING

Cond Nast Britain establishes COO role

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Cond Nast Britain's homepage. Image credit: Cond Nast Britain

By STAFF REPORTS

Publishing group Cond Nast Britain has hired Sabine Vandenbroucke to fill the newly created position of chief operating officer.

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Ms. Vandenbroucke was most recently the chief financial officer at Winkorp, the parent company of media brand Monocle and creative agency Winkreative. As the media industry as a whole looks to create growth in a challenging environment, this new hire is expected to help Cond Nast Britain run efficiently.

New role

Cond Nast Britain's newly installed managing director Albert Read has made a number of key hires at the top of the organization. Mr. Read also appointed Simon Gresham as the group's chief digital officer.

Similar to Mr. Gresham, Ms. Vandenbroucke will start in September, assuming her new role on Sept. 25.

As COO, Ms. Vandenbroucke will oversee Cond Nast Britain's finance, legal, IT, production, property and editorial business.

"Vandenbroucke has extensive experience in shaping and implementing strategy in a transformational media environment in addition to day to day management across diverse business operations," Mr. Read said in a statement. "With this appointment Cond Nast Britain is well placed to drive extensive and sustainable growth, also ensuring the greatest efficiencies."

Ms. Vandenbroucke has been at Winkorp since 2005, when she became the CFO for Winkreative. Since then, she has joined the company's board, and she has taken on additional oversight, including the company's investor relations and acquisitions.



Sabine Vandenbroucke. Image courtesy of Cond Nast Britain

She helped to establish the company's publishing arm, and serves as COO for this aspect of its business.

In addition to her experience in media, the Belgian-born Ms. Vandenbroucke comes to Cond Nast Britain with international experience. Currently, the multilingual executive she splits her time between Winkorp's offices in Zurich and Marylebone in London, and her resume includes work in Cologne, Germany; Maastricht, Netherlands and Paris.

Cond Nast Britain is going through creative leadership changes as well. Long-time British Vogue editor Alexandra Shulman ended her 25-year tenure this summer, and new editor-in-chief Edward Enninful has ushered in new talent at the publication ([see story](#)).