

HOME FURNISHINGS

Thermador turns dishwasher into entertainment centerpiece

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Thermador's Star-Sapphire dishwasher. Image credit: Thermador

By STAFF REPORTS

Appliance maker Thermador is reaching out to hosts with the design and promotion for its latest line of dishwashers.

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The Star-Sapphire dishwasher includes features for those catering to crowds, such as added space and an illuminated interior to match the mood of an event. Thermador has found that dishwashers are a central kitchen must-have for entertainers, with some affluent homeowners opting to install two or more of the appliances in their kitchens.

Party partner

Thinking of those who entertain a lot, the Star-Sapphire has spaces designed to hold small chef tools and a larger wine glass capacity than most machines, with hosts able to wash 18 glasses between the top and bottom rack. Ensuring that glasses can get back out to a party, the dishwasher also runs a speedy 20-minute hot cycle.

An Entertainer's Drawer is a third rack that is two inches high which can house small items that might otherwise be handwashed to avoid losing real estate on the top rack.



The Entertainer's Drawer in Thermador's Star-Sapphire dishwasher. Image credit: Thermador

Adding a touch of drama when cleaning up during or after a party, Star Glow can be set to bathe dishes in blue light or three different shades of white light.

On Thermador's Web site, informational content about the appliances features language that refers to getting back to guests and feeding a crowd.

"The new Star-Sapphire dishwasher is the crown jewel in luxury dish care, delivering the seamless innovation expected from Thermador," said Beatriz Sandoval, director of brand marketing for Thermador, in a statement. "What was once a behind-the-scenes workhorse in the kitchen has been transformed into a can't-live-without part of creating a memorable dining experience, with mood lighting to elevate the ambiance through every stage of entertaining, capacity to wash a large number of wine glasses at once so the drinks can continue flowing, and the fastest hot wash cycle in the industry so dishes sparkle for each course."

No longer merely functional, appliances are being given the artistic treatment.

For instance, fashion house Dolce & Gabbana has taken its Italian romanticism to the kitchen in a line of domestic appliances.

Last year, Dolce & Gabbana worked with Italian appliance maker Smeg on a limited-edition refrigerator hand painted with imagery and symbols such as lemons, medieval knights and carts, all themes that designers Domenico Dolce and Stefano Gabbana play with in their collections. Smeg and Dolce & Gabbana share a similar heritage and family values, having remained close to their origin locales ([see story](#)).

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