

NEWS BRIEFS

Fragrances, Rolls-Royce, Trump and Hajj – News briefs

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Designer fragrances are borrowing ideas from niche perfumers such as Le Labo. Image credit: Le Labo

By STAFF REPORTS

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Today in luxury:

[Designer fragrances take cues from the growing "niche" market](#)

While conducting a blind test of hundreds of raw ingredients for his brand's first-ever fragrance, Jason Wu kept coming back to jasmine. "Scent, you have a very visceral reaction to," says the designer. "When I was growing up in Taiwan, there was jasmine growing and I picked it with my cousins. I have great memories of it and so it describes my journey up to now," per Business of Fashion.

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[Is the world ready for a Rolls-Royce SUV?](#)

Among the decisions Rolls-Royce buyers face is whether to opt for the "Flying Lady" hood ornament in 24-karat gold or frosted crystal. Soon, they may need to figure out whether they want their Rolls to come with a trailer hitch, says the Wall Street Journal.

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[Value of Trump's brand up in Middle East, his Gulf partner says](#)

The value of Donald Trump's brand in the Middle East has risen since he visited the region to meet local leaders, his main business partner in the region said, reporting strong sales of homes at a Dubai golf course development bearing Trump's name, reports Reuters.

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[Hajj 2017: Islam's holiest, most-expensive trips to Mecca draw controversy over luxury hotels](#)

The annual Islamic pilgrimage known as Hajj will gather a million and a half people or more from around the globe in the city of Mecca in Saudi Arabia this year. While praying at the Grand Mosque, all Muslims are considered equal, and it's one of the few mosques in the world where men and women pray alongside one another. Immediately outside of this sacred site, however, the experience for worshipers varies immensely, according to Newsweek.

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